



MARCH 3-6, 2008

**Boston Convention & Exhibition Center
Boston, MA**

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- Keynote Speaker Series
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Your Expo Pass also allows access to two General Sessions on Wednesday, March 5th

- **Searching for Meaning: The Future of Text Analytics**
Mike Moran, Distinguished Engineer for Content Discovery, IBM Software Group
- **The Digital Big Bang and the Global Challenges for Information Managers and Consumers**
Mark Lewis, President, Content Management and Archiving Division, EMC Corporation

Special Features

Channel Connection for VARs

Sponsored by: **BusinessSolutions**



VARs, systems integrators, consultants and their guests now have a place to meet. A large meeting area and smaller, private meeting areas will be available for connecting end-users and suppliers, as well as developing and solidifying partnerships with vendors.

Pre-Registration is necessary to participate. Visit www.aiimexpo.com for information.

Doculabs – The Great Vendor Debate

Part education, part entertainment—leading users and providers of ECM technology will debate their products. The discussions may get spirited but they'll always be enlightening and quite entertaining.

Topics will include: Best practices from the leading organizations who use ECM technology for their enterprise; Mid-Market Heros: It's not the size of the company but the requirements that count; IT and Legal: Can't we all just get along? **For a complete list of sessions, visit www.aiimexpo.com.**

EXHIBIT HALL HOURS

Tuesday, March 4th	10:00AM - 5:00PM
Wednesday, March 5th	10:00AM - 5:00PM
Thursday, March 6th	10:00AM - 3:00PM

Co-Located with: **ON DEMAND[™]** CONFERENCE & EXPOSITION **ON DEMAND Conference & Exposition**
For more information, visit www.ondemandexpo.com



SILVER SPONSORS:



Open To All Attendees

Keynotes

**Wednesday, March 5th
8:00 AM - 9:00 AM**

Reflections on Super Tuesday: What's at Stake & What's to Come...



Howard Fineman

Newsweek Senior Washington Correspondent and NBC News Political Analyst



Patrick J. Buchanan

Political Analyst and Former Advisor to Three US Presidents, Two-Time Republican Presidential Candidate



Moderator:

Carlos Watson

Former CNN News Political Commentator

Tuesday, March 4th • 8:30 AM - 9:30 AM



Opening Keynote: **The Power of Simplicity**

David Pogue

Best-Selling Author & New York Times Personal Technology Columnist

Tuesday, March 4th • 9:30 AM - 10:00 AM



State of the Industry Address: **Corporate Knowledge: Share It, Secure It.**

John Mancini

President, AIIM

Thursday, March 6th • 9:00 AM - 10:00 AM



CIO Keynote Panel: **The Future of Information Management: The CIO's Perspective**

Tony Byrne

Founder, CMS Watch Content Technology Evaluations

For a complete schedule of Keynote presentations, visit www.aiimexpo.com